

ONLINE ADVERT

Banner Size / Location	1 Month (N)	6 Months (N)	12 Months (N)
Box Ad - 300 x 250	150,000	900,000	1,800,000
Vertical Banner - 300 x 600	160,000	1,000,000	2,100,000
Bottom Banner - 728 x 90	180,000	1,100,000	2,300,000
Top Leaderboard Banner - 728 x 90	260,000	1,500,000	3,400,000
Bottom Leaderboard Banner 468 x 60	160,000	900,000	2,000,000
Box Ad - 300 x 250	200,000	1,000,000	2,400,000
Bottom Leaderboard Banner - 728 x 90	250,000	1,400,000	3,000,000
2nd Top Leaderboard Banner - 728 x 90	220,000	1,300,000	2,600,000

SOCIAL MEDIA CAMPAIGN

Banner Size / Location	1 Week (N)	2 Weeks (N)	3 Weeks (N)	1 Month (N)
Promotional Campaign	400,000	700,000	900,000	1,100,000

PRINT MAGAZINE

Location	1 Month (N)	6 Months (N)	12 Months (N)
Loose Insert Per 1000 Copies	20,000	150,000	320,000
Quarter Page	120,000	750,000	1,600,000
Supplements Half Page	160,000	1,000,000	2,100,000
Front Page Logo Display	160,000	1,000,000	2,100,000
Half Page	230,000	1,300,000	2,700,000
Strip	170,000	1,100,000	2,200,000
Full Page ROP	350,000	2,200,000	4,500,000
Inside Back Cover (IBC)	600,000	3,400,000	7,500,000
Front Page Logo Display	270,000	1,500,000	3,400,000
Half Page	550,000	3,500,000	7,000,000
Strip	350,000	2,300,000	4,500,000
Full Page ROP	650,000	4,000,000	8,200,000
Inside Back Cover (IBC)	740,000	4,500,000	9,400,000

Sponsored Posts	200,000	1,200,000	2,400,000
Content Development	250,000	1,200,000	2,000,000

*Contents that require research or physical visit will attract additional costs